

ABSTRACT OF THE DISCLOSURE

The present invention provides a gaming device, whereby the game awards an initial award to a player, discloses to a player that a higher valued enticement award is available and selectable, and enables

5 the player to selectively swap the initial award for an opportunity to select the enticement award. The game preferably discloses the value of the initial award and the enticement award. The game masks the enticement award in a pattern along with one or more masked consolation awards, the consolation awards having values less than the value of the initial

10 award. The game reveals the awards in a predetermined sequence, which attempts to maximize the player's excitement and enjoyment by applying two assumptions: (1) waiting to reveal the player's award as long as possible promotes excitement and enjoyment; and (2) waiting to reveal the enticement award last further promotes excitement and enjoyment.

15 The game can reveal awards via a video monitor or via a secondary display device having mechanical doors that open and close.